

## ABSTRACT OF THE DISCLOSURE

A toner for electrophotography contains a binder resin, a colorant and a releasing agent and has a viscosity, a storage modulus ( $G'$ ) and a loss modulus ( $G''$ ), in which the viscosity is  $1 \times 10^3$  Pa·s or more and a loss tangent ( $\tan \delta$ ) as the ratio of  $G'$  to  $G''$  is 0.4 or more at temperatures from 140°C to 170°C.